

WICIP AND ACCESSIBILITY

This is a reminder that WICIP is an inclusive project - we provide accessible versions for all the selected films.

As you know, all films will be shown in their original language, with interlingual subtitles in your language. Subtitles will include additional information for the deaf and hearing impaired (usually called SDH or captions).

WICIP films are made accessible for the visually impaired, as well. Viewers with hearing and visual impairments will be able to attend screenings, as part of an inclusive experience. This means that SDH (Subtitles for the deaf and hearing impaired) and AD (Audio description for the blind and visual impaired) are available in all project languages.

AD includes AST (audio subtitling) because films are shown in the original language.

SDH will appear on screen, while AD is available through a smartphone app which synchronizes the audio description content with the audio from the film.

The App is called EARCATCH. (The company is a partner in the project). It has a blue icon with a capital E in yellow. It is free, with free content. It can be downloaded from the App Store or Google Play.



Here are the links to download the app:

iOS: <https://apps.apple.com/app/watson/id1021220730>

Android: <https://play.google.com/store/apps/details?id=nl.q42.soundfocus>

In the search line please type: EARCATCH

Please note that the accessible versions will remain available on the app, in all languages, for any future use (cinema, TV, VOD, etc.), therefore those films will be always accessible for sensory disabled audiences.

Please remind your visually impaired audience that they must install the app on their phones and download the audio description (AD) in their language before the screening.



HOW TO OPERATE THE EARCATCH APP

- 1) start the EARCATCH app
- 2) choose your film
- 3) download the audio description in your language
- 4) go to Downloads and press Play
- 5) when the film starts, click Play and AD will start running after a few seconds, in synch with the film.

Please note that you can synchronize as many times you want.

PROMOTION OF ACCESSIBILITY

Please note that accessibility is a great added value of our project.

Make sure you promote this component with your audiences and with the general public.

We would be grateful if you could promote it also with all local associations of the sensory disabled in your country.

Let us know who they are, and we will gladly send them further information.

It would be great to involve representatives of the sensory disabled as guests for the WICIP events and roundtables.

Please do not hesitate to contact us if you need more information.

Thank you very much to all of you.